

## **CHEMEX LAUNCHES NEW WEBSITE TO MEET DEMAND FROM** **PROSPECTIVE FRANCHISEES**

**A new website has been launched by Chemex to meet the demand from prospective franchisees for information and advice.**

The new site provides a range of information for prospective franchisees including franchisee case studies, business updates and resale opportunities.

Chemex was established 22 years ago, has 90 franchisees and is Europe's leading distributor of cleaning and hygiene products.

Since the business was taken over two years ago by three of the country's most experienced franchisors demand for franchises has grown dramatically.

Now prospective franchisees can access [www.chemexfranchises.co.uk](http://www.chemexfranchises.co.uk) to see if they have what it takes to win a Chemex franchise.

Sean Derrig, Chief Executive of Chemex said: "There is tremendous demand for our franchises because people realise they have a real opportunity to build a successful and rewarding business by being part of a company that has a long standing track record of success."

Chemex Recruitment Manager Andy Staveley added: "The business is now being run by three former Board members of the British Franchise Association and it has gained a new momentum which prospective franchisees have not been slow to recognise.

“However, we only want the best people and this new web site provides a range of information to enable candidates to make an informed choice about whether a Chemex franchise is right for them.”

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